

Business Owner Badge—Step 1

Purpose: Girls explore business ideas they might like to start one day.

Setup: All businesses start with an idea. To bring your idea to life, you will need to learn about consumer research, offering great customer service, and more. Let's start with coming up with your own business idea. In this activity, you will explore your interests, hobbies, and talents.

Activity: Make a list of your top interests, hobbies, and talents, and then select one that you could imagine turning into a business. On a blank sheet of paper, write that interest in the middle, then think of all the business ideas you can related to that topic. For example, pet lovers might think about working as a pet groomer, veterinarian, pet-store owner, or dog trainer. Ask your family to help you think of new ideas if you get stuck. Then talk to them about what training or education you might need to run this business. With adult help, look for answers to your questions online.

This activity was adapted from the Business Owner badge booklet: page 2, step 1.